



No. 1-1/2012-R&C [CFA]

Dated 28-02-2013

Circular R&C-CFA No. 65 /12-13

Subject: Re-launch of promotional scheme to offer 3G data card (3.6 Mbps) at reduced sale price as a back-up to the ADSL postpaid Broadband customers under ADSL Broadband plan in all the circles on promotional basis for 90 days – regarding.

Kindly refer T&C-CM circular no. 61/12-13 dated 17-09-2012 vide which promotional scheme to offer 3.6 Mbps 3G data card as a back-up to ADSL broadband connectivity at reduced sale price to the existing and new ADSL Broadband customers in all the circles was launched.

Now it has been decided by the competent authority to **re-launch** the above scheme **in all the circles with immediate effect** on promotional basis for 90 days. The details of the scheme shall be same as issued vide T&C-CM circular no. 61/12-13 dated 17-09-2012.

2. The above promotional scheme shall be available **in all the circles with immediate effect on promotional basis for 90 days.**
3. Circles are advised to popularize the scheme through all modes of communication.
4. All other terms and conditions currently applicable to Broadband customers and 3G data card customers shall remain the same.
5. This circular is issued based on the approval of the Competent Authority in Broad Band cell File No. 64-56/09-Broadband/Pt.3. For queries/clarification/feedback in respect of above tariff, the communication may be addressed to Sr. GM (NWP-BB), C.O., BSNL, New Delhi and monthly feedback report may kindly be sent at **tcfa.hq@bsnl.co.in, broadbandbsnlco@gmail.com, tcfa.bsnl@gmail.com** for further review of the scheme.

(K.K. Jain)
AGM (T&C)-CFA

To

All Heads of Telecom Circles/Metro Telephone Districts/ITPC, Pune.
Bharat Sanchar Nigam Limited.

Copy for information to:-

1. CMD BSNL.
2. Director (CFA/CM/ENT/HR/FIN), on BSNLs Board
3. PGM Regulation for information and necessary action
4. GM (IT) CO BSNL- for placement on BSNL website.
5. GM (NWP-BB)-CFA, CO BSNL w.r.t. case mark:-64-56/09-Broadband/Pt.3 carrying approval of the Competent Authority in the matter. It is requested that necessary action may be taken regarding website updation.
6. AD OL for Hindi Version.
7. CGM (ITPC) Pune for necessary changes in CDR/billing system.
8. CGM (BBNW), CTS Compound, Netaji Nagar, New Delhi-110023.
9. GM (BBNW), Bangalore NOC, East Telephone Exchange Building Lazar Road, Near Bangalore East Railway Station Bangalore (Karnataka)
10. Secretary TRAI, for kind information please.
11. Director General P&T audit, Shyam Nath Marg, Near Old Secretariat, New Delhi-110054
12. Guard File.

(K.K. Jain)
AGM (T&C)-CFA